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Why the king of provocation is focused on shoes, stores and new brand messaging

## RUNWAY RANKS

Furry finds, towering platforms and statement sandals. FN scores Milan's top 20 trends

# BBC NEWS

As it hits the four decade mark, BBC Int'l founder **Bob Campbell** is pushing the pace with new brands & hot licenses. And he's just getting started.



“Natural elements and **organic forms** combined with 3D surface textures.”

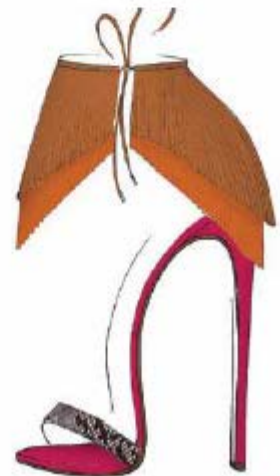
O'Jour's Georgia Cavilla



“The direction comes from a trip I took to Turkey. This Hakan style takes inspiration from the **symbol of Istanbul, the Tulip.**”



“L.A. 4 ever.”





From left: CHLOE  
GOSELIN's Foxglove  
O'JOUR's Earthling  
loafer-style heel

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## Milan Report: Statement Shoes From The Fall '15 Women's Footwear Collections

By Masha Lundstrom Halbert / March 2, 2015

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This season, the presentations in Milan offered an uncommon mix of established names and emerging talents.

Big brands like Giuseppe Zanotti and Sergio Rossi (who collaborated with Italian/Brazilian fashion plate Bianca Brandolini D'Adda on an all-black lineup) impressed with their characteristically lavish parties and equally luxurious footwear on display — think extreme mules and cuissardes covered in crystal, embroidered lace, or both.

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But it was encouraging to see rising names such as Daniele Michetti (who also

O Jour by Giorgia Caovilla Nile animal-print calf-hair boot

Photo by Courtesy

consults for some big brands), Giorgia Caovilla of O Jour (and the Caovilla footwear family, but very much establishing her own identity with a knack for boots and heels for day) and accessory veteran-turned-chic-sandalmaker Álvaro González show confident collections. Newer young designers, including former architect Charline de Luca, Kuwait-bred Najeeb Hyatt of charming cartoon-whimsical label Liudmila, and bookmaker CB Made in Italy's Cecilia Bringheli and 19-year

### Featured Gallery

